

Clean Middle East

(Cleaning and Hygiene, Textile Care/Laundry Management, Food Safety and Facilities Management)

Editorial schedule for 2011

January

- Indoor air purification and HVAC cleaning
- Food Safety: getting across to retail food establishments
- Improvement in laundry equipment
- Role of aerial-access machinery in FM sector (cleaning and maintenance), both indoor and outdoor
- Distribution at World Future Energy Summit, Environment Exhibition, Abu Dhabi and Arab Health, Dubai

Final date for editorial submission – January 1

February

- Food safety training programs implemented by municipalities of different emirates
- Focus on hand hygiene: are hand sanitizers really effective
- Maintaining cleanliness and hygiene in plants manufacturing food-grade packaging material
- Events facilities management
- Gulf Food, Dubai preview (distribution at the show)
- Achieving sustainability in the laundry business

Final date for editorial submission – January 22

March

- Maintaining food hygiene on ships and cruise liners
- Feminine hygiene in away-from home washrooms
- 'Green' Cleaning
- Effects of the economic slowdown on FM sector in 2010
- Case study of water recycling in a commercial laundry

Final date for editorial submission – February 12

April

- Energy and water conservation in washrooms (sanitary solutions)
- Case study of cleaning and hygiene in a healthcare environment
- Cleaning of kitchen premises from food safety point of view
- FM security policy
- World Health Day (participation of cleaning and hygiene industry)
- Case study: Commercial laundry catering to travel and hospitality sector

Final date for editorial submission – March 11

May

- Focus on all-purpose cleaners for hospitality industry
- Dry ice cleaning of food establishments
- Case study of central laundry established for workers accommodation
- In-house FM vs FM companies
- FM Expo and Hotel Show, Dubai, preview (distribution at both events)

Final date for editorial submission – April 10

June

- Matting solutions
- Innovations in cleaning trolleys
- Dry Ice blasting in industrial setting
- World Environment Day (participation of local companies)
- ISO certifications for food industry
- FM: Cleaning and maintenance of mosques
- Laundry: full automation vs cost

Final date for editorial submission – May 9

July -August

- Street and ground cleaning
- Cleaning solutions/chemicals for commercial kitchens
- Food transportation vehicles: cleanliness and hygiene
- Fabric care solutions
- MEP : Opportunities and Challenge in FM

Final date for editorial submission – June 9

September

- High pressure washing in automobile industry
- Floor care - scrubber dryers
- Surveillance systems for FM
- Hospital linen: care and treatment

Final date for editorial submission – August 8

October

- Implementation of microfibre cleaning –case study
- Floorcare – Scrubber dryers
- Laundry: Importance of right choice of linen
- Steam cleaning in kitchens
- Local companies in FM

Final date for editorial submission – September 8

November

- Focus on laundry certifications
- Pest control
- Celebration of World Toilet Day (participation of local companies)
- Big 5, Dubai preview (distribution at the show)
- Soft services in FM: bundled or outsourced

Final date for editorial submission – October 7

December

- Energy savings in laundries
- Batteries and maintenance
- Facade cleaning and maintenance
- World AIDS Day (participation of cleaning and hygiene industry)
- Managing multi-purpose properties -FM

Final date for editorial submission – November 5